



The Sharing Organization Ministries, INC

Pedestrian Kits

1/20/2018

Executive Summary

The Sharing Organization's purpose is to serve the spiritual needs of nursing home and assisted living residents. A great part of doing this is to create ways for homebound residents to reach outside the walls of their homes in order to serve our community: Pedestrian Kits are able to do exactly this.

Pedestrian Kits are kits that residents assemble and then have distributed to people who share the roadway with automobiles during the dark hours. Too many people who walk or ride a bike on the shoulder of the road are difficult (or impossible) to see in the dark until a vehicle's head lamps are directly upon them. This is a deadly situation for the pedestrian as it's an accident waiting to happen. The Pedestrian Kits will have a reflective vest that pedestrians can wear while they are on the roadway in order to keep them and drivers safe.

The populations we serve are the elderly and mentally ill who are unable to leave their own homes in order to worship with their local congregations. With one full-time staff member and two volunteers, we serve ninety-four people who live in six individual homes by being their church each week. It is these residents whom we will assist to create 500 Pedestrian Kits to be distributed across the Armada, Memphis, Richmond, New Haven, and Chesterfield Twp. communities. The Sharing Organization is raising a total of \$4704.00 to help the residents in these homes build 500 Pedestrian Kits for 2018. Our mission is to share the love of Jesus with the adult foster care community and part of accomplishing this mission is to help the residents actively participate in the world outside their four walls through missions projects such as this.

Until this program, our residents were limited to participating in our annual Shoebox Program where they fill shoeboxes with gifts for poor children in other countries. Shoeboxes have been a favorite among the residents since we began in 2003, and this new twice annual Pedestrian Kit event will be a great addition to improving their lives as well as benefiting the pedestrians the program helps.

As an example of how much they like programs like this: Back in 2007, I broke my knee and was restricted to three months of bedrest; I was unable to get the supplies necessary to fill shoeboxes for the regular shoebox parties that year. When I finally got off bedrest and resumed worship services at the homes by using a walker, I entered a particular home and all the residents were waiting for me with empty wrapped shoeboxes. I quickly realized that these residents were not about to let a little thing like my medical leave stand in their way of filling shoeboxes. So that evening I was at the store hobbling around and buying the necessary supplies. This was a great lesson in how much the residents love the shoebox program, and I am positive that they will love this assembling the Pedestrian Kits as much.

Pedestrian Kits Overview

As stated in the Executive Summary, the Pedestrian Kit is to make safer the people who share the roadway or shoulder of the roadway with automobiles. The Centers for Disease Control and Prevention reports that in 2015 5,376 pedestrians were killed as a result of being struck by an automobile and almost 129,000 more were seen at the hospital for non-life threatening accidents.¹ Pedestrian Kits are an inexpensive way to make a difference in our community by giving pedestrians and bicyclists a way of being more visible while on the roadways.

Items

We plan to have six items in a bag that is to be distributed to 500 pedestrians in the Armada, Memphis, Richmond, New Haven, and Chesterfield communities for 2018.

The Six Items:

1. Reflective Vest – The vest is the focal point of the kit as it is something of great value to the pedestrian.
2. Information Brochure – This brochure is to give the pedestrian information about pedestrian accidents, explain how using the vest makes them safer and can save their lives, and teach them how to use the vest.
3. Gospel Pamphlet – The gospel pamphlet is in our estimation the most important part of the kit as it tells the pedestrian specifically how to know their redemption through faith in Jesus.
4. The Holy Scriptures – A full-sized NIV Bible is included in each kit and is a necessary companion to the gospel brochure.
5. Packet of Chewing Gum – Sometimes it’s just nice to be given a sweet.

Distribution

Distribution of the packets will be through the local police departments. Each municipal’s board will be officially requested to assist us in distributing these kits. Also, the local fire departments, emergency ambulance service, and libraries will be called upon to assist in distribution as well.

Budget

The Pedestrian Kit consists of six items which go into a plastic bag. 95.8% of the funds go to funding the cost of the kits themselves and only 4.7% goes toward the overhead costs.

ITEM	DESCRIPTION	PROJECT COSTS	OVERHEAD COSTS
Plastic Bag	12x12 Plastic Custom Printed Part# S-7632P (500)	\$ 176.00	
Reflective Vest	Construction Traffic vest KKA1464 (500)	\$ 466.00	

¹ https://www.cdc.gov/motorvehiclesafety/pedestrian_safety/index.html

Umbrella	Manual Open Umbrella (500)	\$ 1,775.00	
Info Pamphlet	Brochure (500)	\$ 330.00	
Gospel Pamphlet	Brochure (500)	\$ 330.00	
NIV Holy Bible	Paper Back Bibles (500)	\$ 1,211.00	
Pask of Gum	Packets of Chewing Gum (500)	\$ 220.00	
Mileage Costs	6 locations - Twice in 2017	\$ -	\$ 196.00
<i>sub-totals</i>		\$ 4,508.00	\$ 196.00
TOTAL		\$	4,704.00

We will seek funding for this project from three main sources: first, through a social media fundraiser (raising 20%); second, from our current regular donors (10%); and finally we will seek corporate giving (raising 70%).

Corporate giving levels are:

- a. DIAMOND – \$1000 (Logo printed on Kit Bag and full page ad in the Kit)
- b. GOLD Level – \$500 (full page ad in the Kit)
- c. SILVER Level – \$250 (1/2 page ad in the Kit)
- d. BRONZE Level – \$100 (1/4 page ad in the Kit)

Organizational History

On Sunday, September 7, 2003, four friends began a church service for about 70 people who lived in three nursing care facilities. Within six months they were called to provide services to 30 residents who lived in an Adult Foster Care home. From there, three more homes called for services, and then another, and then still more.

In 2006, The Sharing Organization Ministries incorporated and obtained legal 501(c)(3) status from the IRS as a Non-Profit Organization. At that time John Rock started full-time collecting donations and raising support. A dozen homes were being served with weekly Christian worship services with about 150+ residents in attendance. Through the years as many as thirteen homes were being served each week, but due to schedule changes, the closing of facilities, and other such issues, today six facilities with about 90 residents are being served each week.

On top of the six weekly worship services in 2017, John Rock through The Sharing Organization also performed 18 funeral services and filled the pulpit in traditional churches nine times.

The Sharing Organization Ministries is a unique organization as it provides an unapologetically Christian worship service each week to people from many denominations of Christian faith without expecting them to convert to our denomination: quite simply, because we don't have one. When we are sometimes asked "What church are you with?" we simply reply, "The same one Jesus is." Upon hearing this, people often respond by saying, "Hey! That's mine!" to which we enthusiastically invite them to worship with us.

To learn more about The Sharing Organization, please get our book **“A Forgotten Church: 10 Years of Ministry”** by John Rock at Amazon.com.

Conclusion

The Pedestrian Kits serve many functions as a non-profit project.

- They benefit the safety of the public by providing potentially lifesaving reflective wear to pedestrians and bicyclists as they use our community’s roadways.
- They benefit the residents in the nursing and adult foster homes by giving them the ability to reach outside their four walls and continue to feel useful in their community.
- They benefit the residents as they desire to continue to be a blessing in the Church by proclaiming the love and gospel of Jesus Christ in their world.
- They benefit you, the donors of the program, as you are able to share your resources to bring real change to the citizens of our community and assist the residents in their continued quest to be part of the world from which they are often isolated.

With your generous help, we can improve many lives in our world, lives in the nursing and adult foster care homes, and make a difference for Jesus.

Galatians 6:2

Carry each other’s burdens, and in this way you will fulfil the law of Christ.